# Placement Drive Report

**KC Group of Research and Professional Institutes, Pandoga, Himachal Pradesh**
**Company Visited: Kerativan Technologies**
**Date & Time: 11th November 2025, 11:00 AM**
**Venue: College Campus, Pandoga**

## 1. Introduction

The Training and Placement Cell of **KC Group of Research and Professional Institutes, Pandoga, Himachal Pradesh**, organized a campus placement drive for final-year students on **11th November 2025 at 11:00 AM**. The drive was conducted by **Kerativan Technologies**, a reputed organization in the field of information technology and software services. The primary objective of this placement drive was to provide suitable employment opportunities to deserving students and to expose them to real-time industry recruitment procedures.

Campus placement activities play a vital role in shaping students' professional careers by bridging the gap between academic learning and industrial requirements. This placement drive was planned and executed successfully with the cooperation of the management, Training and Placement Cell, faculty members, and students.

## 2. Institute Profile

KC Group of Research and Professional Institutes is committed to delivering quality education with a strong emphasis on skill development, professional ethics, and industry interaction. The institute continuously works toward enhancing student employability by organizing placement drives, industrial training programs, seminars, workshops, and personality development sessions. The **Training and Placement Cell** functions actively to establish strong relationships with industries and corporate organizations to ensure maximum placement opportunities for students.

## 3. Company Profile: Kerativan Technologies

Kerativan Technologies is a growing technology-based company engaged in software development, IT services, and innovative digital solutions. The company focuses on providing high-quality technology services while nurturing young talent through structured training and professional exposure. Kerativan Technologies regularly collaborates with academic institutions to recruit skilled and motivated graduates.
The company believes in continuous learning, teamwork, innovation, and professional growth, making it an ideal workplace for fresh graduates starting their careers.

## 4. Pre-Placement Seminar

The placement drive began with a **pre-placement seminar** conducted by the representatives of Kerativan Technologies. During this session, the company officials introduced students to the organization and shared detailed information regarding:

- Company background and vision
- Nature of business and core services
- Work culture and organizational environment
- Career growth opportunities
- Skills and qualities expected from candidates
- Complete selection procedure

The seminar was interactive and informative. Students were given the opportunity to ask questions related to job profiles, career growth, training period, and company expectations. This session helped students understand the organization clearly and prepared them for the upcoming selection rounds.

## 5. Selection Procedure

The selection process was conducted in a transparent and systematic manner. It consisted of **three rounds**, designed to evaluate the technical knowledge, communication skills, and overall personality of the candidates.

### 5.1 Round 1: Online Subject-Based Test

The first round was an **online written test** based on core subjects related to computer science. The objective of this test was to assess the students' fundamental knowledge, logical reasoning, and problem-solving abilities.

A total of **20 students** from the **Computer Science & Engineering (CSC) Department** appeared for this test. Based on performance, students were shortlisted for the next round.

### 5.2 Round 2: Group Discussion

The second round was a **Group Discussion (GD)**. Students were given a **random and contemporary topic** for discussion. This round aimed to evaluate:

- Communication and presentation skills
- Confidence and clarity of thoughts
- Leadership and teamwork qualities
- Ability to express ideas logically and respectfully

The group discussion helped the recruiters assess how students perform in team-based professional environments.

### 5.3 Round 3: Online Interview

The final round was an **online interview**, which included both technical and HR questions. The interview panel evaluated candidates on the basis of:

- Technical knowledge and subject understanding
- Practical and problem-solving approach
- Communication skills
- Attitude, confidence, and willingness to learn

- Overall suitability for the organization

This round played a crucial role in the final selection of candidates.

## 6. Student Participation and Results
- **Total students appeared:** 20
- **Department:** Computer Science & Engineering (CSC)
- **Total students selected:** 3

After the completion of all three rounds, **three students** were successfully selected by Kerativan Technologies.

## 7. Details of Selected Students
The following students from the **Computer Science & Engineering Department** were selected:
1. **Hardeep** :Department: Computer Science & Engineering (CSC)
2. **Urvashi**: Department: Computer Science & Engineering (CSC)
3. **Sahil**: Department: Computer Science & Engineering (CSC)

These students demonstrated excellent technical knowledge, strong communication skills, and a positive professional attitude throughout the selection process.

## 8. Analysis of the Placement Drive
Out of 20 students who participated in the placement drive, only 3 were selected, which indicates a **highly competitive and quality-oriented selection process**. The drive provided valuable learning experience to all participating students by helping them understand industry expectations and recruitment standards.Even for students who were not selected, the placement drive proved beneficial in identifying areas for improvement and future preparation.

## 9. Role of Training and Placement Cell
The Training and Placement Cell played a key role in the successful execution of the placement drive. The responsibilities included:
- Coordinating with Kerativan Technologies
- Managing logistics and infrastructure
- Informing and guiding students
- Ensuring smooth conduct of all selection rounds

The systematic planning and effective coordination ensured that the entire process was conducted smoothly and professionally.

## 10. Conclusion
The placement drive conducted by **Kerativan Technologies** on **11th November 2025** at KC Group of Research and Professional Institutes, Pandoga, was successfully completed. The structured selection process ensured fair evaluation and resulted in the placement of three deserving students from the Computer Science & Engineering Department.Such placement drives significantly contribute to students' career development and strengthen industry–institute collaboration. The institute looks forward to organizing more such placement activities in the future to enhance student employability and professional growth.

**Placement Drive Awareness Poster**

**Pre-Placement Seminar**



**Online Subject-Based Test**

**Group Discussion**



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Lat 31.506466° Long 76.148953°
11/11/25 01:49 PM India Standard Time

Online Interview

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